

Dr.G.Ananthi

Department	Commerce with Computer Applications			
Designation	Associate Professor and Head			
e-Mail	ananthi@stjosephcollegeup.edu.in			
Experience	Teaching - Years	Research - Years		
	20 years 10 Months	15 Years		
Specialization	Human Resource Management Marketing Finance			
Research Guidance	Programme	Working	Submitted	Completed
	MPhil	-	-	-
	PhD	6	-	-
Publications		Proceedings	Journals	Books
	Regional	-	-	-
	State	-	-	-
	National	4	1	2
	International	-	12	1
Books / Monographs	• A Guide for Marketing Management, ESN Publications, Aruppukkottai, ISBN No. 978-81-69400-24-4 on July 2026. • Get a Knowledge on Financial Markets through MCQ's (500), St.Jospesh's College for Women, Tirupur, and ISBN: 9788198835161 on May 2025. • Digital Marketing, Prime International Publication, Tiruvarur, ISBN: 978-93-6010-058-2 on 2024.			
Research Projects		Minor	Major	Total Amount (Rs)
	Completed	2	-	55,000
	On-Going	-	-	-
Conference / Seminar / Symposia / Workshop		State	National	International
	Organized	30	2	2
	Attended		8	3
Recognition as award/ Fellowship	State	National	International	
	-	3	1	

Membership	- Life Membership of "Life Member of Indian Accounting Association" (Membership Id CB-65, Date of Issue 20.03.2023) issued by Indian Accounting Association, Treasurer's Office, Department of Commerce, Vidyasagar University, Midnapore. - Life Membership of Academic and Research Conclave (Membership Id ARC10548, Date of Issue, and 20.12.2022) issued by Academic & Research Conclave, MSME Registration No: Udyam - Tn - 03-01015425, Coimbatore, Tamil Nadu, India.
Visited Country	-
Others	✓ ISO Cell Co-Coordinator ✓ Criterion Five Head in NAAC ✓ Chief superintendent for Bharathiar University Examination ✓ University Representative for Bharathiar University Examination ✓ University VC Nominee for Doctoral Committee ✓ Senate Member of Bharathiar University ✓ External Examiner and evaluator for Autonomous Colleges ✓ Question paper setter for Autonomous Colleges ✓ Received Rs.20, 000 fund for Three Days Entrepreneurship Awareness Camp sponsored from EDII - Department of Science and Technology (DST), Government of India.